



Publishing RFP Support Services

We know that selecting the right publisher for your journal or portfolio is a key decision for any Scholarly Society. Your publishing partner plays a vital role in supporting your strategy, protecting and developing your publishing programme, guiding you in an ever-changing scholarly landscape, and ensuring profitable growth and new revenue streams.

They should also be trusted business advisors who understand your vision, and work with you to build a strong partnership, with the level of communication - and cultural fit - that suits you, your society, and your editorial team.

Maverick can help you identify the perfect publishing partner.

- Are you self-publishing and considering working with a publisher?
- Are you considering selling your journal or publishing programme?
- Are you in a partnership already, and considering changing publishers?
- Do you know how attractive your programme is, and where your strengths and weaknesses lie?
- Is it time to renew your current publishing contract, and ensure you are on the best possible terms?
- Would you like professional support going out to RFP, and help running the journal RFP process from beginning to end?
- Do you need help transitioning your journals to a new publishing partner?

Maverick has specialized expertise in both the Commercial Publishing and Scholarly Society sectors to help guide you through the process from RFP to contract signature, and beyond. **We offer a phased service that can include:**

- Liaising with society personnel, editorial team, and key decision-makers about their vision and priorities for the journal or portfolio.
- Reviewing your current arrangements and publishing agreement.
- Drawing up a comprehensive RFP based on your needs, including an appropriate schedule for the process.
- Researching and shortlisting publishers to invite to your RFP.
- Assessment of submitted proposals and financial offers. Managing the publisher shortlisting and interview process.
- Support in selection of successful publisher and contract negotiation.
- Ensuring a suitable transition.

For further information, please contact:

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