



Management Training for Publishers

The events of the past year created new and unexpected management challenges for publishers. Virtually overnight, managers had to adapt to industry disruption with their teams and direct reports suddenly working remotely. After years of consistent practices, publishers have found that their line managers need much more support, along with being a lot more flexible and agile, if they are to continue to build high-performing teams and protect the wellbeing of their workforce in changing and uncertain times.

Management in this new environment requires high levels of emotional intelligence, and training from *Management in Publishing* (MiP) develops this important skill. We provide tailored training for the publishing industry that recognizes some of our specific constraints and challenges and enables managers to work within them. By focusing on the four domains of emotional intelligence, our training services create highly flexible and transferable people skills that benefit both employees and the wider business. We are proud to consistently deliver high engagement from delegates, high satisfaction ratings, and managers who can lead their teams with confidence.

Our Approach

Over the course of training hundreds of publishing managers, MiP have developed an approach that focusses training on the more transactional aspects of management. These include balancing such crucial areas as performance appraisal and objective setting, with more discursive content that examines what it takes to be a manager or leader, encompassing such topics as self-awareness, personal impact and effective communication – topics that might be grouped under the general heading of emotional intelligence (EQ).

Our Services

- Open training on key management skills
- Training for early career managers
- Management into Leadership training
- One-to-one coaching and mentoring
- Bespoke programmes tailored to your organizational needs
- Lunch & Learn webinars on key management and interpersonal skills
- Managing remote and flexible teams

Contact us to learn how the expert teams at Maverick and Management in Publishing can help you achieve your goals.

For further information, please contact:

Rebecca Rinehart CEO and Head of US Operations
Rebecca Moakes Head of EMEA Business Development
Julia Brockley Senior Associate

rebeccaR@maverick-os.com
rebecca@maverick-os.com
julia@maverick-os.com