



Content Management Services and Advice

Maverick can assist with managing your content production process, including workflow analysis and conversion support, to determine and deliver the most favourable content formats. Our Content Management Services are designed to assist with all content related areas of your online journal, book or database management and key elements include:

- Outsourced management of your online journal and book content.
- Identifying, selecting and managing typesetters, peer review systems and production partners.
- Working with your production department, typesetter, and the online host so that content is loaded online as accurately as possible and with the minimum of delay.
- Ensuring that journal and book content is distributed to third parties accurately.
- Overseeing and/or managing dissemination of content to third parties including discovery services (with associated metadata / DTD analysis and agreement negotiation if necessary), working with in-house production to review and upload relevant metadata.
- Providing advice and support on improving internal process improvement and working with in-house staff to identify stress points in the online production process and maximising efficiency in developing and distributing digital content for all formats.

We hope you consider Maverick part of your core group, working in your interests as an extension of your team.

Please contact us to learn more:

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