Maverick
Publishing Specialists

Platform Migrations: Publishers Migration Tool Kit

Maverick has spent considerable time talking to publishers about the issues they have to face in managing platform migrations. There are many aspects to migration which can combine to make this an incredibly difficult – and sometimes prohibitive – process in terms of cost, disruption and the impact on in-house resourcing.

Maverick has listened to its community and recognises that a platform migration tool kit would be highly beneficial in assisting its publishing partners overcome these obstacles and ensure a smooth transition both for internal and external users.

Maverick has designed a tool kit that can either cover the full end to end process of platform migration or support a "pick-n-mix" approach, dependent on your individual requirements. Each item within the tool kit can be tailored to meet your specific needs.

Maverick's Platform Migration tool kit will cover the following key areas:

- Platform comparative analysis and in-house requirements elucidation
- RFP support and vendor selection process
- Project planning
- Pre – implementation planning
- Implementation support
- Post-implementation planning

We hope you consider Maverick part of your core group, working in your interests as an extension of your team.

Please contact us to learn more:

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